

# Community Career Fair 2018

“Where Talent Meets Opportunity”



## Exhibitors Media Kit



### Kenhill Center

2614 Kenhill Drive, Conference Center  
Bowie, Maryland 20715

Tuesday, October 16, 2018  
9:00am – 12:00pm



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9:00 a.m. to 12:00 p.m.

**KENHILL CENTER**  
2614 Kenhill Drive, Conference Center  
Bowie, MD 20715

The Greater D.C. area will play host to a Career Fairs in Bowie, Maryland. Come and join military personnel, government agencies, private industry firms, financial institutions, executives, local businesses and community leaders.

The Career Fair includes:

- Job Fair (with on the spot interviews available)
- Training Classes

Exhibitors - this is an incredible opportunity to meeting, pre-screen and interview job candidates.

Job Seekers – you will have the opportunity to apply for jobs and obtain expert advice during seminars and workshops.

**Cost:**

Admission     FREE  
Training        FREE  
Career Fair    FREE  
Exhibitors     Reference registration form below

Register Online: [www.McElroyEnterprises.com](http://www.McElroyEnterprises.com) (home page)

For more information contact McElroy Enterprises located at  
2614 Kenhill Drive, Suite 114  
Bowie, MD 20715  
(301) 464-4433



Where Talent Meets Opportunity

## **Agenda**

7:30am -9:00am	Exhibitor Registration and Set-Up
8:00am -9:00am	Breakfast
9:00am-Noon	Career Fair (conference center)
10:30am-11:00am	Landing a Job with the Federal Government

## **Corporate Backgrounder**

McElroy Enterprises is committed to providing resource services to small enterprises, nonprofits, membership associations, corporate and municipal agencies. When the firm was established in February 2004, its purpose was to provide technical assistance and resource support services to small and emerging enterprises, including new business development, staffing support and entrepreneurship education.

The organizational structure of McElroy Enterprises has been dynamic and evolutionary. Over the last decade, the McElroy Enterprises staff has exhibited an unwavering commitment to providing business resource services, workforce development and regional sustainability- with these concepts serving as the economic very foundation of the business's success.

Beginning in 2008, we expanded the scope of McElroy Enterprises to include additional markets and to embrace the increasing utilization of video, electronic media and other related technologies. In this regard, McElroy Enterprises has become the cornerstone and the parent company for The Business Service Center and HUBZone Coalition.

McElroy Enterprises has established a solid reputation as a good corporate citizen and the firm enjoys a presence in the regions business, economic development and civic communities. In addition, Jay McElroy, President and CEO, serves on boards and task forces, and lends individual and corporate support to local educational and collegiate programs.

# Media Recognition

Community Career Fair  
Kenhill Center Bowie, MD  
Tuesday, October 16, 2018  
1,000+ Attendees Expected



Channel 9 News Now WUSA9 local news Washington, D.C. of prior show



**REGISTRATION FORM**  
[www.McElroyEnterprises.com](http://www.McElroyEnterprises.com)

**Kenhill Center**

**Tuesday, October 16, 2018**  
 2614 Kenhill Center, Conference Center  
 Bowie, MD 20715

**REGISTRATION**

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Attendees Names: \_\_\_\_\_

If hiring type of job(s) available: \_\_\_\_\_

	QTY	COST	Description	Sub-total	Total
Table (6')		\$749	\$649 early bird through June30, 2018		
Program Ad					
Full Page		\$500			
Half Page		\$250			
Quarter Page		\$125			
Show Sponsors					
Platinum		\$5,000	Signage, Full Page Ad, Media Advertising, Show Recognition, 2 minutes greeting opening ceremony and Print Materials [max 3 sponsors]		
Gold		\$3,000	Signage, Half Page Ad [max 5 sponsors]		
Silver		\$1,500	Signage, Quarter Page Ad		
			All Sponsorships include (1) interview table in interview room and 1 minute live commercial spot		
Electric		\$75	Electrical outlets are limited available		
<b>GRAND TOTAL</b>					

**Registration to (301) 464-4433**



**REGISTRATION FORM**  
[www.McElroyEnterprises.com](http://www.McElroyEnterprises.com)

**CONFERENCE AGREEMENT**

Community Career Fair will be held Tuesday, October 16, 2018 from 9:00am – 12:00pm. As an exhibitor you will receive:

**Standard Booth Package Includes:**

6' Table with Tablecloth, Chairs and Company ID Signage

Note: Only items listed above are included in your exhibitor registration fee. (Electrical services are not included in your exhibit space fee. All electrical and wireless service orders are subject to approval).

**Online Purchase:**

To make online purchase [www.McElroyEnterprises.com/careerfair.html](http://www.McElroyEnterprises.com/careerfair.html)

**Check or Money Order:**

Method of Payment: Include registration form and agreement with payment Check or Money Order

Make Check or Money Order Payable to: McElroy Enterprises  
2614 Kenhill Drive, Suite 114  
Bowie, MD 20715

Check amount:

Credit Card Information:  Visa  MasterCard  Amex

Acct. #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Exp. \_\_\_\_\_ Amount to be charged on credit  
Date: \_\_\_\_\_ card:\* \_\_\_\_\_

Billing \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_  
Address: Zip: \_\_\_\_\_

By signing this agreement, I agree to the following – not to sell, sample or display lewd or explicit material. If the product or service being exhibited on/or before the event does not appear to be in line with the vision of McElroy Enterprises, which is to promote a business merchandise or service in a professional manner, we reserve the right to have you removed from the premises, and your registration fee is/and will be non-refundable.

\_\_\_\_\_  
Exhibitor's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Please Print Name

**CANCELLATION POLICY: Due to limited spaces available – we are unable to offer any refunds.**



Where Talent Meets Opportunity

## Ad Space

### Contact Information:

Organization Name \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

### Ad Specifications

Page Size	Width x Height	Price
Full Page	7.25" x 9.75"	\$500
1/2 Page Vertical	3.5" x 9.75"	\$250
1/2 page Horizontal	7.25" x 4.75"	\$250
1/4 Page Vertical	3.5" x 4.75"	\$125

NOTE: Artwork MUST BE submitted in JPEG or GIF formats by COB October 10, 2018 (no exceptions) to [Register@McElroyEnterprises.com](mailto:Register@McElroyEnterprises.com)

### FULL PAGE AD

**SLINX**  
**SLINX® Products & Services**  
*The One-Stop-Shop for all your communications needs*

The largest names in telecommunications, the widest variety of products & services at affordable prices.

- Committed to being at the forefront of the telecommunications industry, SLINX® offers cutting edge technology and innovative products.
- Customers benefit from a variety of services:
  - GLOBALINK® Digital Phone Service – unlimited local/long distance calling
  - Satellite TV services – more channels for less
  - Cellular services – plans and phones to fit every budget
  - Broadband Internet – Up to 150 times faster than dial up
  - SLINX® Home Security – Protect your family with a land line or broadband connection

**SLINX** Dynamic Edge Technology  
Dynamic Distribution

Contact the SLINX® Independent Representative listed below for this and other great offerings

Representative Name  
 Telephone Number  
 Cell Number  
 E-mail Address

[www.SLINX.net/](http://www.SLINX.net/) your web address goes here

### HALF PAGE AD

**AVON**

#1 The Boxy Satchel

Yvonne Benjamin  
 Avon Independent Sales Representative  
 P.O. Box 783  
 Upper Marlboro, MD 20773  
<http://www.youravon.com/ybenjamin>

### QUARTER PAGE AD

[www.Plumber4Life.com](http://www.Plumber4Life.com)

Contact Tony Tucker  
 Renovation & Plumbing Services  
 (240) 876-9428

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